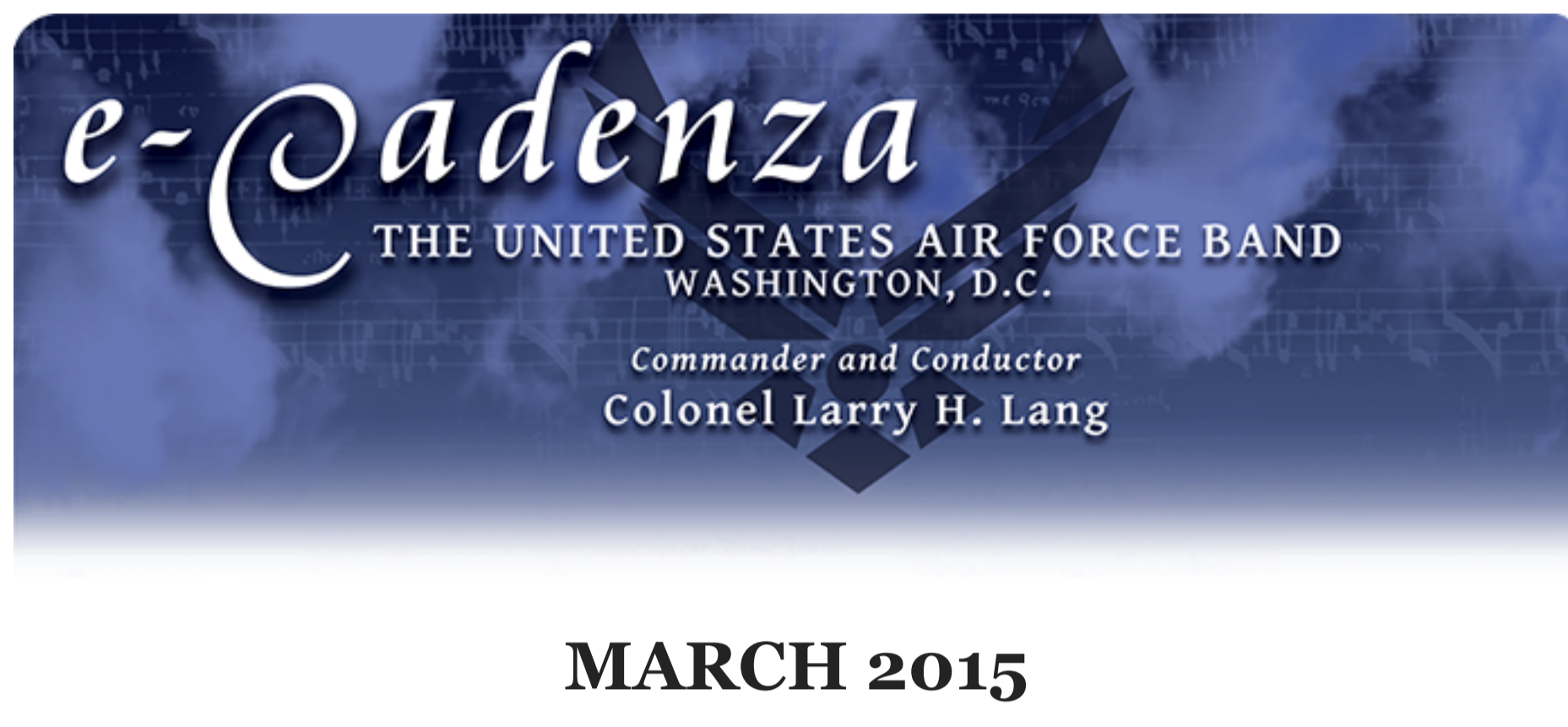


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## News, Feature Stories, & Commentary

### Band scores big at Super Bowl events

by Senior Master Sgt. Bob Kamholz

2/24/2015 - **Washington, D.C.** -- Last month, The United States Air Force Band had the unique opportunity to participate in a complex, integrated outreach and engagement plan managed by the Secretary of the Air Force Office of Public Affairs in association with the NFL's 2015 Pro Bowl and Super Bowl activities in Arizona. During the 12-day execution period, a handful of the Band's Airman musicians communicated Air Force key messages, highlighted the Air Force's commitment to excellence, and connected America with her Airmen. Engagement efforts reached an in-person audience in excess of 161,000. The presentations featured rope drummers from the Ceremonial Brass and concerts by Max Impact, the premier rock band of the U.S Air Force. The high visibility opportunities generated more than 100,000 social media impressions, and the performers were highlighted in five television segments, reaching an additional 121 million viewers around the world.



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### Band presents first-ever Collegiate Symposium

by Master Sgt. Julianna Arnold

2/6/2015 - **Washington, D.C.** -On Feb. 7 and 8, The United States Air Force Band had the fantastic opportunity to host and mentor 24 college students from around the country as part of the unit's first-ever Collegiate Symposium, hosted in historic Hangar Two on Joint Base Anacostia-Bolling, Washington D.C. Students attended by invitation and hailed from Peabody Conservatory, the University of Maryland, Westminster College, George Mason University, James Madison University, Eastern Michigan University, University of North Carolina-Pembroke, Shepherd University, University of North Texas and University of Connecticut.



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### Heading West, Heading Home

by Master Sgt. Matthew Irish

2/19/2015 - **Washington, D.C.** -- One of the perks of presenting concerts across the country is meeting friends and family who live near our tour destinations. For Capt. Joseph Hansen and Technical Sgt. David Balandrin, both natives of Salt Lake City, heading west means heading home. And they both will do exactly that during the Concert Band and Singing Sergeants' upcoming 12-day tour, which also includes stops in Nevada and California.

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